

“NIA is more than just a banking product; it's a community of like-minded women entrepreneurs who are committed to empowering each other. When you sign up for NIA, you'll get access to mentorship, networking opportunities, and funding options that can help take your business to the next level. ”



For People. For Better.



A Subsidiary of KCB Group PLC



NIA is designed for women entrepreneurs who want to grow their businesses and achieve financial independence. With NIA, you get a range of features to help you run your business smoothly and efficiently, all without any monthly charges.

### The Ultimate Support System for Women in Business.

So why wait? Sign up for NIA today and start growing your business with the ultimate business partner for women entrepreneurs.

For women who are **Bold and Passionate**

For More information contact us on;

- ☎ 0703 088 900 | 0732 118 900
  - ✉ niawomenprogram@nationalbank.co.ke
  - 📍 Visit any National Bank branch countrywide
- [www.nationalbank.co.ke](http://www.nationalbank.co.ke)



## National Bank Women Program

## Why Nia

Nia (*Passion and intent/intention*) seeks to provide women entrepreneurs/professionals with access to financial solutions, capacity building, mentorship, customer experience and even networking opportunities to help them grow their businesses.



**Are you a woman looking to grow your business and achieve financial independence? Look no further than NIA, the product designed specifically for women entrepreneurs.**

This Business Offering is open to all women entrepreneurs and professionals in Kenya, regardless of their sector/industry at every stage of the business level.

This is in line with the Bank's target to achieve significant growth on the MSME Banking Portfolio.

## Target Group

- Women Led / Owned Businesses
- Professionals
- Chamas



## Features of NIA account

- Accounts in major currencies (KES, USD, GBP).
- Nil operating balance and no monthly charges.
- Access to NBK Business Debit and Credit Cards.
- Get NBK Cheque book (50 or 100 leaflets).
- Access to internet and mobile banking platforms.
- Free SMS alerts for Credit and Debit transactions.
- Free standing orders within National Bank accounts.
- Free monthly E-statements.

## Benefits of the Program

- Access to affordable business loans, Trade/Asset financing, Guarantees and Mortgages.
- Invoice Discounting and LPO Financing of up to Ksh. 100 Million with no collateral.
- Access to customized Till numbers linked to NIA (Women accounts).
- Digital payment solutions with 24/7 support with access to Pesalink, RTGS, SWIFT, MPESA.
- Lipa Na Mpesa, Buy Goods & Paybill facilities with fast settlement times.
- Access to global transfer services such as MoneyGram, Express Money to support business.
- Access to favorable Insurance rates - life, health, education, property, business/stock.
- Access to the National Business Forum - Capacity building, Networking forums/seminars.
- A dedicated Relationship Manager for your account.
- Preferential lending, Deposit and FX rates.

